

THE F. J. REITZ MIRROR

F. J. Reitz High School
 350 Dreier Boulevard
 Evansville, Indiana 47712

(812) 435-8207 Extension 266
 Mr. John Wells, Journalism Adviser

ADVERTISING RATES and SALES CONTRACT 2007-2008

Company Name: _____ Representative: _____

Address: _____ City: _____ State: _____

Zip: _____ Phone: _____ Fax: _____

We appreciate your advertising support. This is how we pay for the newspaper. The paper is distributed free of charge to all F. J. Reitz High School students. Your ad is widely distributed to our students and their families. Your advertising dollars are used for educational opportunities and equipment for Journalism students. Thank you.

All publication dates are subject to change due to inclement weather or other lost school days. Issues will be distributed as near to the planned publication date as possible. Advertiser may indicate design and/or copy desired for ad. If none are provided, The Mirror Design and Graphics Editor retains the right to design the ad.

All prices quoted are for one issue only. For example, 4 half-page ads would cost \$100 each for a total cost of \$400.

Publication Date	Full Page 10" X 15" 1-4 Issues \$200 each 5-8 Issues \$175 each	Half Page 10" X 7.5" 1-4 Issues \$100 each 5-8 Issues \$90 each	Quarter Page 5" X 8" 1-4 Issues \$55 each 5-8 Issues \$50 each	Eighth Page 5" X 4" 1-4 Issues \$30 each 5-8 Issues \$25 each
September				
October				
November				
December				
February				
March				
April				
May				

Please check all dates and sizes for your advertising issues.

Total Due: _____

Check payable to Reitz High School: Amount: _____ Check #: _____

By signing this contract, you are authorizing your advertisement for the agreed price for the agreed issues.

Authorizing Signature _____ Date _____

Accepted _____ Date _____